



"We invite all business owners to join us for this FREE marketing workshop that will highlight new, effective ways of utilizing the Internet to market their business. This is another opportunity offered by our Office of Small Business Development and Affirmative Action to empower small, women and minority business owners and help them succeed in today's competitive market.

-Joseph N. DiVincenzo, Jr.

Joseph N. DiVincenzo, Jr., Essex County Executive
The Board of Chosen Freeholders
And the Office of Small Business Development
and Affirmative Action

Invite you to attend

"The NEW Marketing" Workshop

Harnessing the Power of Facebook, Twitter, LinkedIn & More



Putting Essex County First

Date: July 28, 2011

Location: The Grove
691 Pompton Avenue
Cedar Grove, NJ 07009

Time: 10:00 AM – 12:00 PM

Cost: **FREE ADMISSION - Pre-Registration REQUIRED**
•Call 973-621-4457 to Register

Presentations:

- **Tara Dowdell**, The Tara Dowdell Group
- **Dee Marshall**, Go Raise the Bar, LLC
- **Trenice Edwards**, WBLS-FM
- **Denise Blasevick**, S3 (Marketing and Public Relations)

This project is funded by a grant from the U.S. Small Business Administration (SBA). SBA's funding should not be construed as an endorsement of any products, opinions, or services. All SBA-funded projects are extended to the public on a nondiscriminatory basis. Reasonable accommodations for persons with disabilities will be made, if requested two weeks in advance. Contact Deborah E. Collins, Esq., Director, Small Business Development and Affirmative Action, Hall of Records, Room 449A, 465 Dr. Martin Luther King, Jr. Blvd., Newark NJ 07102. Telephone: (973) 621-2010.